



## Mira Mesa Banner District

# Advertising Placard Program

**Advertise your business along one of the busiest streets in San Diego, and receive your first month FREE.**



Chambers of Commerce throughout the country use banner advertising to promote local businesses. “Shop Local” programs, including banner advertising, are a proven method of increasing sales and retaining local shoppers.

The Mira Mesa Banner District, which consists of 54 street banners located along Mira Mesa Blvd between I-15 and I-805, will feature new “Shop Mira Mesa” banners

strategically located in areas near local business and shopping areas.

Advertise your business on one of the “Mira Mesa” or “Shop Mira Mesa” banners and, for a limited time, receive the first month free.

Placards are white, with up to two rows of 15 characters each (spaces and symbols count as one character). The cost of advertising is \$100 per month, with the first month free to first-time advertisers who sign up for two or more months.



# SHOP MIRA MESA

[www.shopmiramesa.com](http://www.shopmiramesa.com)

### Street Banner Advertising Order Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Advertising Text:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# months \_\_\_ x \$100 = \$ \_\_\_\_\_ (not including free month)

Email your form to: [info@MiraMesaChamber.com](mailto:info@MiraMesaChamber.com), fax to 858-549-3117, or call 858-429-5759